

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT23/12 10.14
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

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SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

Age Group	Percentage
0-10	10.0%
11-20	15.0%
21-30	25.0%
31-40	20.0%
41-50	15.0%
51-60	10.0%
61-70	5.0%
71-80	2.0%
81-90	1.0%
91-100	0.5%

DATE OCT23/12 10.14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1200N-1230P	30		\$750.00	11/3	11/3	0		SAT	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1567												
PROGRAM : EYEWT NW-NN SA CON COM1: EYEWT NW-NN SA												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 10.14
REP HEADLINE# 6282558 TRF# 327464
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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64	A		500A-600A	30		\$750.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#20										
			MISSED: SAT/1200N-1230P	NOV3								
			OFFER: SAT/500A-600A	30S \$750.00 (OCT22/12)								
			CMT: WE CAN OFFER	30S \$750.00 PLS ADVISE.								

NOV/12 92925.00

CONTRACT TOTAL 92925.00
TOTAL SPOTS 57

MARKET TOTALS \$273,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE